

**Subject:** Weekly Brief for Wednesday, September 7th, 2016

**From:** LADOT Communications Office

**Date:** 09/07/2016 04:13 PM

**To:**

## WEEKLY BRIEF

**LADOT**



▲ It's that time of year again: Register for the upcoming Walk to School Day event on Oct. 5th.

### Register Today at Walk to School Website

We invite you to participate in [Safe Routes to School's annual event](#): Walk to School Day. This event ultimately builds awareness of the importance of traffic safety, and most especially the safety of our children. Be sure to [register here](#) and for more tips and information, please visit Walk to School [Website](#). Sign up today and walk safely with your school-aged children on Oct. 5th!

# Walk To School Day

Wednesday, October 5, 2016

Walk to School Day brings together students, school administration and staff, parents, and valued community members to celebrate the value of walking to school. The event provides a fun way to increase physical activity, improve health, and highlight the need for improvements to create safer spaces for students that walk and bike.

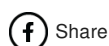
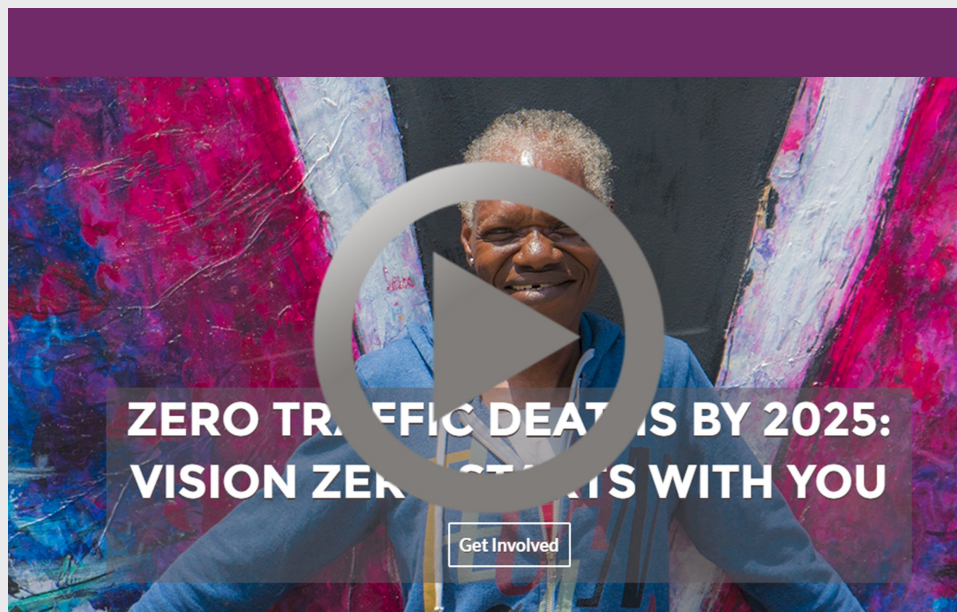
### LADOT Briefs VICA Transportation Committee

Rubina Ghazarian, Associate Transportation Planner II, participated in the Valley Industry Commerce Association (VICA) Transportation Committee meeting this week and presented information about the new Metro Bike Sharing program in Downtown Los Angeles. The pricing structure, service area, and potential for expansion to additional neighborhoods were discussed. The program was described in context with LADOT Shared Mobility and Active Transportation Program projects and goals. For more information on bike sharing visit:

[Metro.net/bikeshare](http://Metro.net/bikeshare)

### Video: Vision Zero and Safe Routes to School: Collaboration and Teamwork

Vision Zero promotes pedestrian safety, and the elimination of traffic fatalities by the year 2025. The alliance with another program LADOT supports, Safe Routes to School, is built upon our core values of teamwork and collaboration. Vision Zero uses Safe Routes' data-driven approach to target specific areas with the greatest need to enhance the safety of our most vulnerable population: youth. To learn more about Vision Zero, please watch here.



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